



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Epiphany Heating

DATE: 13th – 16th June

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

- Landing page 'New boiler in Torquay' created including:
 - Title tag
 - Permalink
 - Meta description
 - H-tags H1 and H2
 - Image added
 - Image alt text
 - Content
 - Published
- 5 meta description errors fixed
 - Home page
 - Apply page
 - Call back request page
 - Careers page
 - Contact us page

Notes from your account manager:

This week we created and fully optimised a landing page for the keyword phrase 'New boiler in Torquay'. Next week we will continue this work and focus on 'New boiler in Newton Abbot', including content, title tag, meta description, image alt text...





Complete Digital Peace of Mind



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