



WEEKLY UPDATE



**FALCON** digital

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## MJ Drains Ltd

**DATE: 12<sup>th</sup> – 16<sup>th</sup> September**

**REPORT BY: Evi Dunphy**

**WORK TYPE: SEO**

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### **Updates:**

#### **On-page SEO:**

- Contact Us page:
  - Added content below the contact form
  - Added 3 internal links
  - Added H3 tag
  - Added H4 tag
  
- MJ Drains News Category:
  - Added H1 tag
  - Added H2 tag
  - Added H3 tag
  - Added H4 tag
  - Added content
  
- Drain Excavations in Exeter LANDING PAGE DRAFT:
  - Title tag
  - Meta description
  - H1 tag
  - H2 tag
  - Image
  - Image alt tag



## **Notes from your account manager:**

This week we worked on your on-page SEO. I worked on your H tags for 'Contact Us' and 'MJ Drains News' pages.

Next, I started working on a new landing page 'Drain Excavations in Exeter'. I will finish this landing page next week.



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Complete Digital Peace of Mind



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