

WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



## MJ Drains Ltd

**DATE:** 11<sup>th</sup> – 15<sup>th</sup> July

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### **Updates:**

#### Off-page SEO:

- 43 new backlinks
- 4 new referring domains
- Analysed
- Whitelisted

#### On-page SEO:

- 10 internal broken links fixed
- 3 pages returning 4XX codes fixed

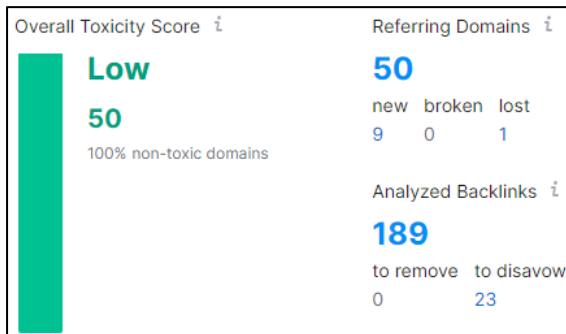


## Notes from your account manager:

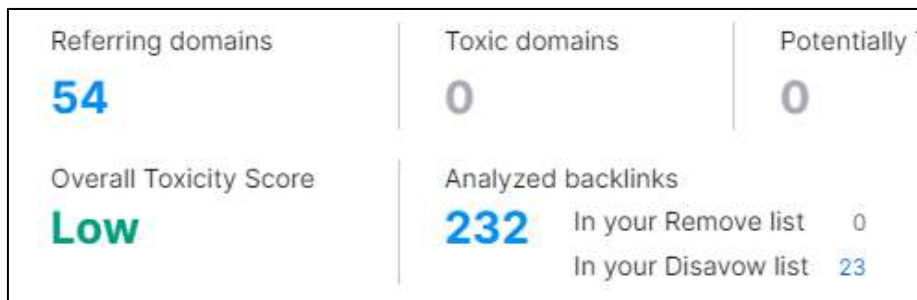
This week we focused on both your on and off-page SEO.

Regarding your off-page SEO, we worked on improving your backlink profile, to increase your Google Authority Score.

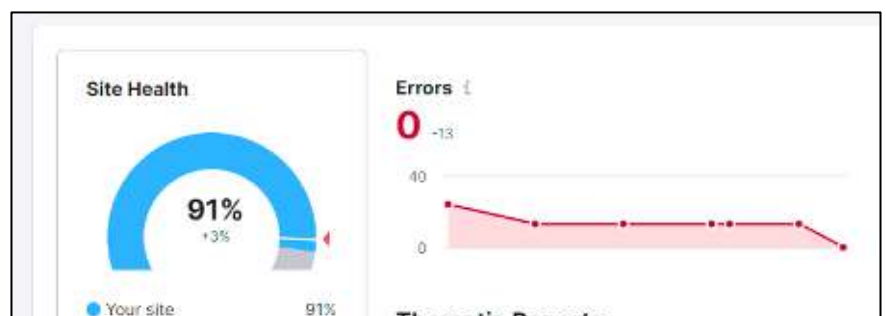
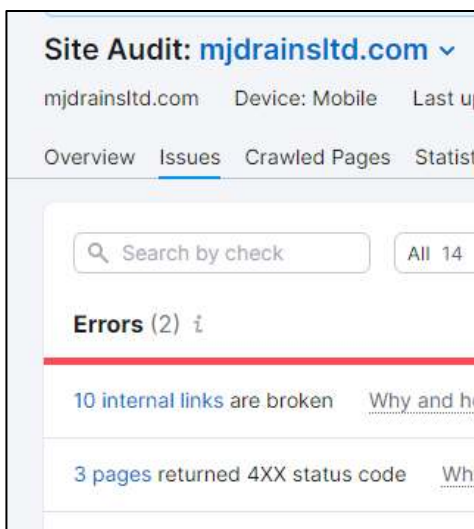
BEFORE



AFTER



For the on-page SEO, we focused on fixing the errors on the website. See below the before and after shots of the errors. Your site-health is now at 91%, with a 3% increase.



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## Complete Digital Peace of Mind



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